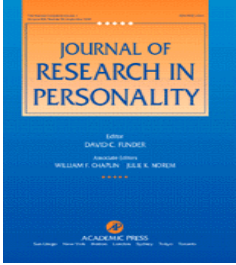



## Scholarly Journals v. Popular Magazine Articles

Chart credit: U of Texas at San Antonio <http://www.lib.utsa.edu/Research/Subject/scholarlyguide.html>

Characteristics	Scholarly	Popular
How can you tell the difference between these two types of periodical articles?		
<b>Length</b>	Longer articles, providing in-depth analysis of topics	Shorter articles, providing broader overviews of topics
<b>Authorship</b>	Author usually an expert or specialist in the field, name and credentials always provided	Author usually a staff writer or a journalist, name and credentials often not provided
<b>Language/Audience</b>	Written in the jargon of the field for scholarly readers (professors, researchers or students)	Written in non-technical language for anyone to understand
<b>Format/Structure</b>	Articles usually more structured, may include these sections: <i>abstract, literature review, methodology, results, conclusion, bibliography</i>	Articles do not necessarily follow a specific format or structure
<b>Special Features</b>	Illustrations that support the text, such as tables of statistics, graphs, maps, or photographs	Illustrations with glossy or color photographs, usually for advertising purposes
<b>Editors</b>	Articles usually reviewed and critically evaluated by a board of experts in the field (refereed)	Articles are not evaluated by experts in the field, but by editors on staff
<b>Credits</b>	A bibliography (works cited) and/or footnotes are always provided to document research thoroughly	A bibliography (works cited) is usually not provided, although names of reports or references may be mentioned in the text